



## OUR SERVICES

Dean Marketing Communications and Design is a full-service, results-driven advertising agency built on creativity, respect, and raw energy. Our approach is structured around understanding, enhancing, and progressing the specific goals and objectives of every client and brand we work with. We function as a comprehensive agency and as an extension of our clients' existing marketing and communications departments with one common goal: to drive measurable, actionable business growth, awareness, and communication.

### Advertising

- Copywriting
- Creative Development
- Digital: Email, Web, Social Media
- Multimedia Displays: Trade Shows, Event Planning
- Outdoor: Billboards, Transit
- Print: Magazine, Newspaper, Direct Mail
- Radio

### Branding

- Brand Strategy
- Graphic Corporate Standards Manuals
- Logo Development

### Layout and Media

- Brochure, Flyer, Manual, Package Design
- Collateral Development
- Event Displays
- Multimedia Presentations
- Print Design and Production
- Trade Show Displays
- Video Production

### Social Media

- Account Development and Administration
- Campaign Integration
- Strategic Planning
- Targeted Advertising

### Strategic Planning

- Advertising
- Branding
- Marketing
- Web

### SEO

- Website optimization for page 1 of Google\*
- Quality keyword selection
- Create website relevance with Google
- Create website trust with Google

*\*87% of our customers are on Page 1 of Google after six months.*

### Website Development

- Email and Mobile Marketing
- Microsite Development and Design
- Website Development and Design

DEAN MARKETING

COMMUNICATIONS AND DESIGN

610.823.0780 | [www.deanmktg.com](http://www.deanmktg.com)

