

Google SEO Case Study

Vacuum and Chemical Pump Distributor, Manufacturer's Rep, and Certified Repair Facility

Georgia and Alabama; metro Atlanta

\$3,000 per month	126% Average Increase in Overall Keyword Rankings	10 33 Keywords on Page 1 of Google
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SEO Strategy

James E. Watson & Co. based in Marietta, Georgia, wanted to be on page 1 of Google for selected keywords.

We created a regional SEO Marketing Campaign that established the two most important things to Google—*relevance* and *trust*.

The result: The customer is on page 1 of Google for every selected keyword *after only four months*.

Keywords	Start Page	Current Page	Start Rank	Current Rank
industrial chemical pump systems atlanta georgia	3	↑ 1	26	↑ 1
industrial chemical pump atlanta georgia	5	↑ 1	43	↑ 1
chemical pump supplier atlanta georgia	3	↑ 1	23	↑ 1
chemical pump systems atlanta georgia	2	↑ 1	16	↑ 1
industrial vacuum pumps atlanta georgia	3	↑ 1	26	↑ 2
industrial vacuum pump supplier atlanta georgia	2	↑ 1	19	↑ 2
industrial pump supplier georgia	2	↑ 1	40	↑ 3
vacuum pump systems atlanta ga	2	↑ 1	18	↑ 4
industrial vacuum pump systems atlanta ga	2	↑ 1	17	↑ 4
vacuum pump supplier georgia	3	↑ 1	26	↑ 5

DEAN MARKETING

COMMUNICATIONS AND DESIGN

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